

# Key Considerations in Making Funding applications

Wednesday 24<sup>th</sup> November 2021

Building your Community  
– Funding seminar for community organisations

Hosted by Colm Markey MEP

Allen McAdam

[www.mcaconsulting.ie](http://www.mcaconsulting.ie)



# Why?

- 1 To carry out the functions of the group
- 2 To support not replace voluntary effort
- 3 Improve quality of life in the area in which you live.



# Funding – 3 Main Sources

Source 1



Self generated  
Fundraising  
activities

Source 2



State / Public  
body

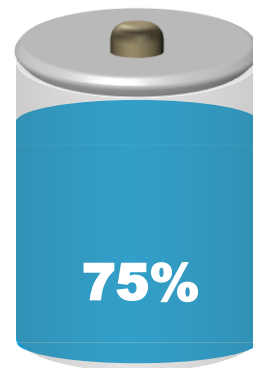
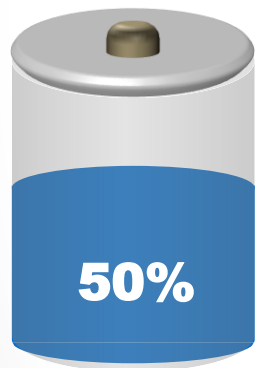
Source 3



Charities or  
trusts

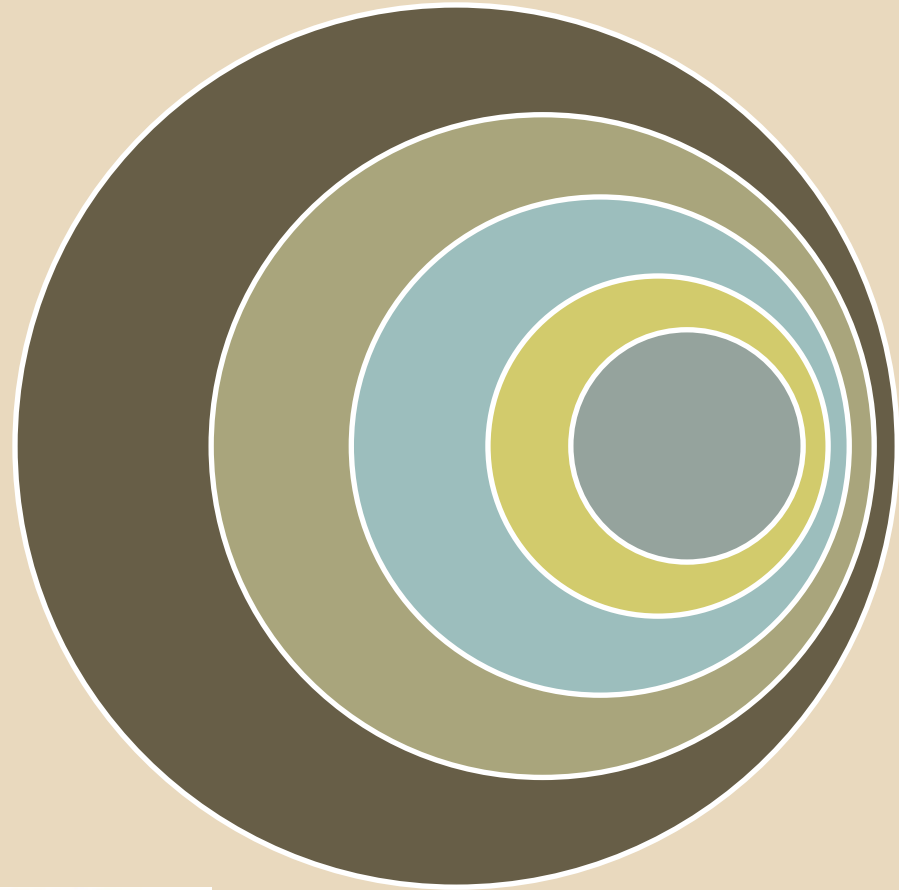
# Level of Funding

**Rates of grant aid usually anywhere between 50% and 100%**  
**If rate of aid less than 100% then balance of funding is called 'match' funding.**



Match funding must come from other non grant sources – i.e. fundraising, savings etc. in some exceptional cases from another funding body.

# Funding applications: 5 main categories



1

Running / Programme costs /  
Activities / Staffing

2

Training

3

Marketing

4

A&D -Research – studies, needs  
analysis, plans etc.

5

Capital

# Establish if grant scheme is for you

- Is your organisation eligible ?
- Is your project eligible / good fit for scheme ?
- Can you meet the match funding requirement ?
- Do you have time / skills to prepare credible application ?
- Resources to Keep up to date - PPN's or The Wheel funding point.

# Preparing to make a funding application



# Identification of need / why should your application be successful?

Four pillars to make the case for funding;

- Meets the funding scheme call rules/priorities
- Consultation – survey local residents, community organisations, other stakeholders.
- Third party statistics– CSO statistics, Pobal statistics,
- Congruence with government/agency plans - Local/regional/national strategies.



# Training projects checklist



**1. Not duplicating other training**



**2. Clear course outline provided**



**3. Timing / Timescale and outputs**



**4. Estimate Numbers to attend**



**5. Recruitment**



**6. Venue – accessibility etc**



**7. Identified need**



**8. Quotes**



**9. Tutor ref. check**



**10. Clearance for youth**

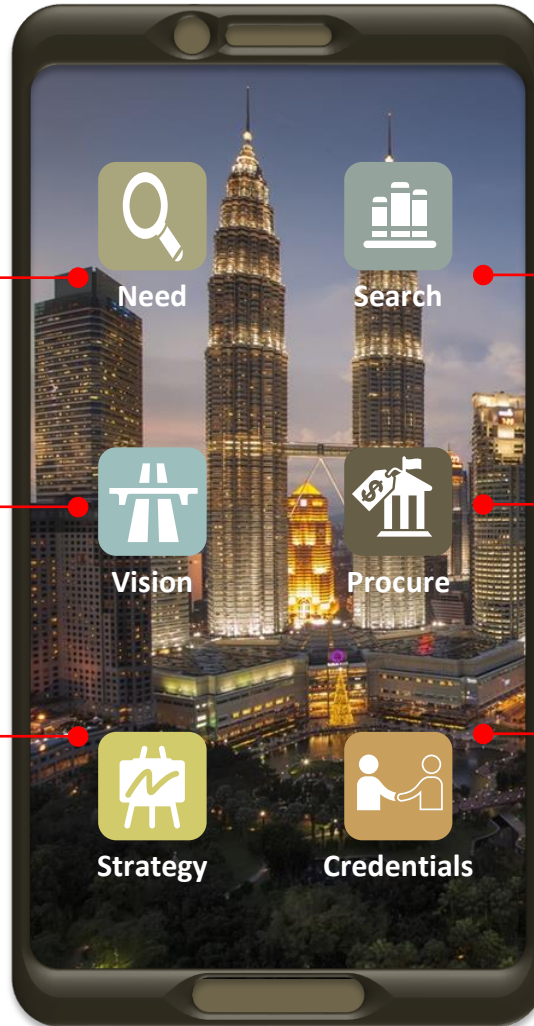


# Analysis and Development Checklist

1. Carryout research to establish need

2. Identify what you will do yourselves

3. Terms of reference for consultant\*\*\*\*\*



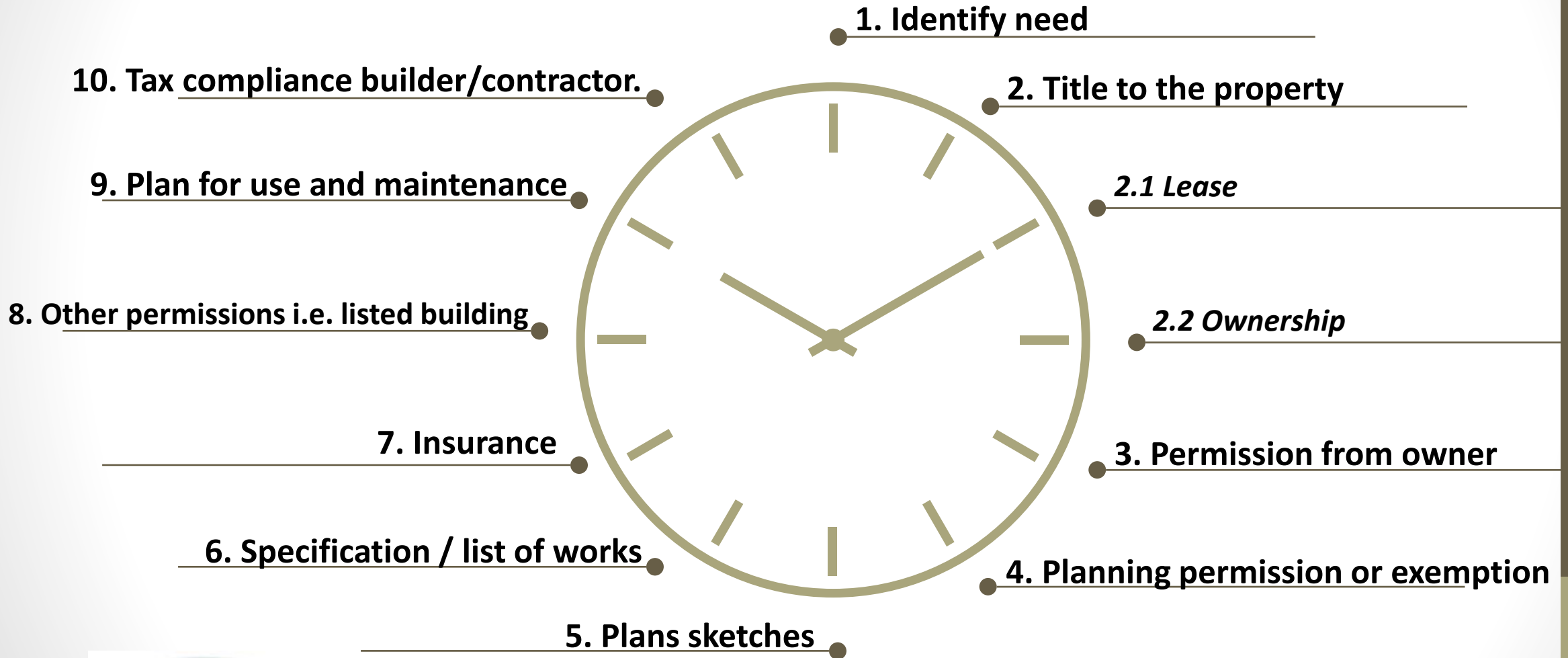
4. Source quotations

5. Select preferred contractor based on price and ability / experience

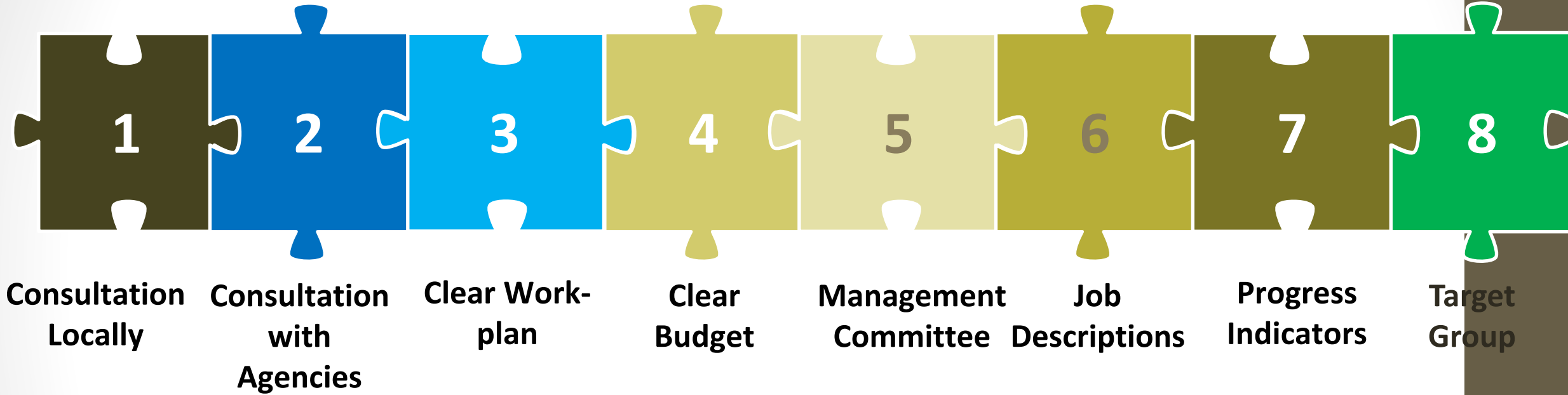
6. Source references if not known to group



# Capital Project Checklist



# Running costs / Programme checklist



# Thank you

Allen McAdam  
MCA Consulting

[info@mcaconsulting.ie](mailto:info@mcaconsulting.ie)

042 9691990

<http://www.mcaconsulting.ie>

